Electronic Acknowledgement Receipt					
EFS ID:	3985508				
Application Number:	10601901				
International Application Number:					
Confirmation Number:	7578				
Title of Invention:	Retail systems and methods employing a product shelf interface to provide purchase incentives				
First Named Inventor/Applicant Name:	Ken R. Powell				
Correspondence Address:	Law Office of Jerome D. Jackson Suite 100 211 N. Union Street - Alexandaria VA 22314 US 703-684-4840 -				
Filer:	Jerome David Jackson				
Filer Authorized By:					
Attorney Docket Number:	104.028-03				
Receipt Date:	22-SEP-2008				
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Application Type:	Utility under 35 USC 111(a)				

Payment information:

Submitted with Payment	yes
Payment Type	Electronic Funds Transfer
Payment was successfully received in RAM	\$810

RAM confirmation Number		11128	11128				
Deposit Acco	unt						
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Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)		
Request for Continued Examination (RCE)	Request for Continued Examination	104 020 02 DCE Jf	125985	no	1		
	104-028-03-RCE.pdf	d49fb927fcb900eb007ed3b24998a7b5dd2 2e3a8	no	'			
Warnings:	<u>.</u>		<u>. </u>				
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2 Amendment Submitted/Ento Filing of CPA/RCE	Amendment Submitted/Entered with	104-028-03-amendment.pdf	676988	no	11		
	Filing of CPA/RCE	104 020 03 unichament.par	29f207b882e05f0862946d22f6a7ed4001e1 73ab				
Warnings:							
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3 Fee Worksheet (PTO-06)	Fee Worksheet (PTO-06)	fee-info.pdf	29859	no	2		
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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

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If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.